

MINUTES OF THE  
FREMONT ECONOMIC DEVELOPMENT ADVISORY COMMISSION (EDAC)  
THURSDAY, January 12, 2012, 8:00 A.M. – 9:30 A.M.  
ARDENWOOD CONFERENCE ROOM  
3300 CAPITOL AVENUE, BUILDING A

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1. **CALL TO ORDER**           The meeting was called to order at 8:10 a.m.

2. **ROLL CALL**

**Commissioners Present:** Bacon, Alternate Commissioner Moore for Bonior, Chang, Cox, Dutra, Kraus, Tran

**Commissioners Absent:** Lee

**Staff Present:** Kelly Kline, Economic Development Director  
Hope Shapiro, Economic Development Director  
Jeff Schwob, Community Development Director  
Kim Marshall, Executive Assistant

Thank you to Sheena Chang for her service this past year as Chair for the Economic Development Advisory Commission.

Election of Vice Chair – Vinton Bacon, MSC Dutra/Cox, all ayes.

3. **APPROVAL OF MINUTES**

The regular minutes of November 3, 2011 were approved. MSC Dutra/Bacon, all ayes.

4. **PUBLIC COMMUNICATIONS**

None

**5. COMMISSIONER/STAFF REPORT ON THE FOLLOWING SECTORS:**

Industrial/Manufacturing/Technology

One of Solyndra's building square footage is only 300,000, half of what originally had been reported. A second round of bids will be accepted next week.

The Warm Springs Studies are complete and will go to City Council on February 21<sup>st</sup>.

Commercial/Retail

The Block event will be held in conjunction of the opening of Century Theaters at Pacific Commons.

Please "Like" us on Fremont Economic Development's Facebook page.

The City's Community Profile marketing piece was distributed.

Chamber of Commerce

The Career & Community Resource Fair will be on January 20<sup>th</sup>. The State of the County event will be on January 27<sup>th</sup>. The State of the City will be held on March 30<sup>th</sup>.

**6. COMMISSIONER/STAFF REPORT ON CORPORATE SITE VISITS**

No report.

**7. COMMISSIONER/STAFF REPORT ON SVEDA, EAST BAY EDA, OTHER MEETINGS**

Commissioner Cox shared about her appointment to the Industry Trade Advisory Board. The focus of this board is to create jobs. She is representing Northern California on the U.S. Export Council. The council works with small businesses.

Commissioner Cox attended the APEC conference held in Honolulu. APEC consists of 21 countries located around the Pacific Rim.

**8. SCHEDULED ITEMS**

## **8.1 Warm Springs/South Fremont Strategy Update**

Director Schwob gave an overview of the Warm Springs/South Fremont studies. The purchase of the parcels surrounding NUMMI caused the studies to pause. They have now been completed. A community presentation was given on December 8. A final presentation will be given to City Council on February 21<sup>st</sup>.

## **9. FUTURE AGENDA ITEMS**

Workforce Investment Board (WIB) Overview

## **10. ADJOURNMENT**

The meeting was adjourned at 9:59 a.m.